

Chase Hoffman  
05/06/21  
ADVRT 334

Unagi TV Commercial

Client: Unagi  
Length: 30 Seconds

**Video**

**Audio**

(INTRO VIDEO IS A VWS ZOOMING INTO WINDOW OF A CITY APARTMENT)

SFX: CITY NOISES

MS OF MAN RECEIVING A TEXT FROM GIRLFRIEND

SFX: RECEIVING TEXT

OSS OF MAN READING TEXT (TEXT SAYS: "MEET ME AT THE COFFEE SHOP IN 10 MINUTES")

WS OF MAN GOING ON BALCONY TO FIND LARGE AMOUNT OF TRAFFIC

SFX: LOUD CARS AND YELLING

WS MAN COME BACK INSIDE TO SEE HIS UNAGI "THE MODEL ONE" SCOOTER

SFX: CALMING MUSIC

CUT TO WS OF HIM OPENING SCOOTER OUTSIDE AND STARTING TO RIDE

NARRATOR: Unagi's "The Model One" electric scooter allows you to get across town without a hassle.

WS OF MAN RIDING UNAGI SCOOTER DOWN THE STREET

NARRATOR: "The Model One" can travel up to 20 mph and get you anywhere in town in a shorter amount of time.

WS OF MAN ARRIVING TO COFFEE SHOP

SFX: CALMING MUSIC FADES OUT

MS OF MAN WALKING INTO COFFEE SHOP WITH UNAGI SCOOTER FOLDED IN HIS HANDS

CU OF UNAGI SCOOTER ON GROUND NEXT TO THE MAN

NARRATOR: Unagi, we want you to be able to get out, without the doubt.

SUPER: UNAGI "THE MODEL ONE"