

Chase Hoffman
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ADVRT 334

Unagi Radio Ad

Client: Unagi
Length: 60 Seconds
Title: Unagi - The Model One

VOICE AUDIO

CALM NARRATOR: Hello, and welcome to your mind. This is a calm space, there's nothing to worry about and nothing distracting you from whatever you want to think about...

CALM NARRATOR: Hold up. Let's try that again.

CALM NARRATOR: Alright, were back in your mind but now there's something bothering you... You're asking yourself how to stop thinking about all the traffic and worries that come with it. Well here's something new for you. There's a new electric scooter out from Unagi.

It's called "The Model One"

The Model One is an electric scooter that takes away all the worries of public transportation. No more waiting in traffic, no more waiting for the bus, and no more hoping a bike or scooter will be available. With Unagi's The Model One scooter you can get anywhere you want, whenever you want.

NORMAL NARRATOR: Get your Unagi scooter now at unagiscooters.com

NON-VERBAL AUDIO

MUSIC: Calming music

SFX: Insert loud traffic noises (Cars, yelling, horns)
(Plays for about 10 seconds)

SFX: Noises cut off with a pause

SFX: Calming music resumes

SFX: Cool breeze sound effect

SFX: Music Stops