

Chase Hoffman  
05/06/21  
ADV RT 334

## Unagi TV Commercial Storyboard



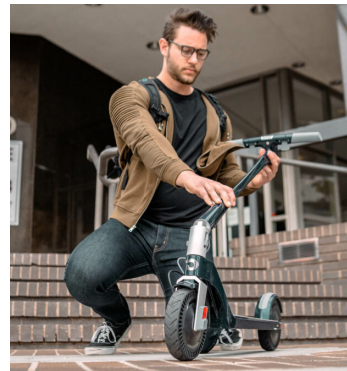
WS OF MAN READING TEXT  
(TEXT SAYS: "MEET ME AT THE COFFEE  
SHOP IN 10 MINUTES")



WS OF MAN GOING ON BALCONY TO  
FIND LARGE AMOUNT OF TRAFFIC



WS OF MAN COMING BACK INSIDE TO SEE  
HIS UNAGI "THE MODEL ONE" SCOOTER



CUT TO WS OF MAN OPENING  
SCOOTER OUTSIDE AND STARTING  
TO RIDE



WS OF MAN RIDING UNAGI SCOOTER  
DOWN THE STREET



MS OF MAN WALKING INTO COFFEE  
SHOP WITH UNAGI SCOOTER IN HAND